

**OXFORD FASHION WEEK 2010**  
**CREDITS & THANKS**

Thank you to all who supported Oxford Fashion Week by coming out and being a part of our events. Thank you to each of you for helping to make Oxford Fashion Week 2010 a tremendous success!

We would love to hear any feedback you might have about Oxford Fashion Week, what you enjoyed, and how we can improve for 2011. Please email: [hello@oxfordfashionweek.com](mailto:hello@oxfordfashionweek.com)

A very special thanks to everyone who brought Oxford Fashion Week 2010 to life:

**SPONSORS & PARTNERS**

Mahogany Oxford: Exclusive Hairdressers of OFW2010  
<http://www.mahoganyhair.co.uk/>

Special thanks to Russell Barker, Anthony Licata, Sarah, Kirstie and the entire hair team

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Special thanks to Emma McGuire, Judith Taylor, Andrew Creese and the Malmaison team.

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Special thanks to Ian and Fiona

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<http://www.oxford-union.org/>  
Special thanks to Laura Winwood and Zara McGlone

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R Magazine: Media support for Oxford Fashion Week  
Special thanks to Jo Burns

Special thanks to the Oxford Fashion Week advisors: Dolly Jones, Piers Atkinson, Claire Wilcox, Richard Woolfe

Special thanks for the support and direction from Jessica Mann, Russell Barker, Chris Walker, Greg Blatchford, Max Mason, Pandora Bailey, Anastasya Molodykh, Charlotte Pattulo, Anu Basra, Victoria Watson, Roshan de Jong, Scott Cridland-Smith & Oxford Inspires.



# OFW

Oxford Fashion Week

## THE OXFORD STYLE SHOW

Sponsored by the Clarendon Centre  
Producers: Rosie Pigott & Kirstie Scott

African Butterfly  
Alicia Andrews  
Amie  
Ankur Schroff  
Annabelinda  
Aspire  
Bag the Jewels  
Bar Meze  
Booty  
Carmex  
Cauli flower+++  
Cedarlia  
The Clarendon Centre  
Crew  
Dermalogica  
Fifth Avenue Collection  
Florien Klein (breakdancer)  
French Connection  
Gap  
Guilzar Giuden  
James Sciberras (breakdancer)  
Jeremy Boon (steel drummer)  
Joe Atkinson (breakdancer)  
Kaliko  
Katalin Nagy  
Kapray Vaghera  
Lapiz Lizard body art  
Lipcote  
Mahogany Hair  
Monsoon  
Nora Reese  
Next  
Nora Deak  
Oxford Belles  
Oxford Town Hall  
Phase eight  
pigletskirts.co.uk  
Qcumber  
Qiang Yi (breakdancer)  
Reiss  
R magazine  
Sarah Cooper  
Saree  
Shakyra Shakeena  
Simpi Datta  
Sim singhl  
Sofia DeMille  
SS20  
StarTech Production  
Terri Hughes  
Zinaida Likhacheva

## OXFORD FASHION WEEK FORUM 2010

Sponsored by the Oxford Union  
Producers: Lindsey Meyers, Alyx Barker  
Team: Tana Everhart, Daniella Lobo, Emily Bennett  
The Oxford Union: Laura Winwood, Zara McGlone  
Guest Speakers: Dolly Jones, Tony McGee, Claire Wilcox, Frances Card, David Gandy



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## OXFORD FASHION WEEK CONCEPT SHOW 2010

Sponsors and partners: Mahogany Hair, T-U-K shoes, The Cupcake Baker, Lazy Oaf, Live Effects

Show Producer: Poppy Wyeth

Runway Director: Sarah Falder

Creative Team: Carina Tucker, Agnes Meath-Baker, Ari Haque, Melissa Domoraud, Franky Athill

Special Thanks: Rosh Mahtani, Anu Basra, Kerry Yao, Hannah Avory, Nush Couttigane, Rosie Pigott, Stacey Hurst, Emily Bennett, Amelia Smith, Yasmin Akhtar, Melissa Wilmshurst, Jess Foye, Sarah & the rest of the Mahogany team, Sarah Ventress, Eliska Tomanova, Abdullahi Mohammed, Tom Johnson, Dave Bayley, Rosie Hardy, Jennifer Edmunds

Thanks to Lindsey Gillingham and the Macdonald Randolph Hotel

### Contributing designers:

Akosua Afriye-Kumi

Ana Belen Merono

Anoush Waddington

Ara Jo Capouche

Charlotte Neville

Cicy Zhao

Dorothy Oi Tung Tang for D.O.T.

Emilie Barbara Grubert

Gabriella Marina Gonzalez

Grace Du Prez

Hoyan Ip

Hye Eun Kim

James Hock

Jin Joo Ma

Jo CopeKitty Ng

Krizia Robustella

Zinaida Likhacheva

Rachel Goth for Marmalade Park

Mi Kyoung Kim

Niamh O'Connor

Petra Metzger Piers Atkinson

Rachel Lamb

Soojin Koh

Susie Garrard

TWO WEEKS

Vanessa Da Silva

Ya-Fan Chang

Yun Jee Bae

Yvonne Lau

### Models:

Ella Raff, Lily Fox, Hai Lin Leung, Otegha Uwagba, Ali Fortescue, Radka Bednarikova, Tara Masilimani, Marine Debray, Kate Travers, Laura Jackson, Nicky Hatton, Charlie Daniels, Ruby Johns, Cecilia Savundra, Lucy Adams, Simmy Sanghera, Francis Clifford, Abigail Dickson, Lindsay Carlson, Verity Williams, Larissa Brunner, Kate Reid, Ella Batchelor, Lara Bellenghi, Anastasya Molodykh, Lottie Mcintyre, Joe Funnel, Oscar O'Sullivan, Peter Sandman

## MALMAISON LINGERIE SHOW

Sponsored by Malmaison Oxford, FX Architects, & Rx / Ry

Producers: Sophie Duker & Stacey Hurst

Team: Alexandra Burchell & Emily Avery, Christina Tomasiello, Georgina Nelson, Corina Jackson, Lauren Champion, Vicky at Honeys Lingerie Boutique and Josephine at Mint Siren.

Choreography: Annina Lehmann

Music: Hannah Hurst

Hair: Mahogony Oxford

Make up: Julia Wilson & team

Styling accessories: Lou Lou Loves You

Lighting: Sue Hurst

Lighting Providers: Lights and Tech Oxford

Marketing: Min Nolan

Photography: Tom Johnson



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**Malmaison Lingerie Show Contributors:**

Damaris  
Lou Lou Loves You  
Mint Siren  
Pure Chemistry  
Yes Master  
Whittawer  
Freya, Fantasie, Fauve, Ophelia Fancy  
Sandra Lemp  
Wundervoll  
Pearl Lagoon  
Honeys Lingerie Boutique  
Glamorous Amorous

Models: Alexandra Fortescue, Amber Bloodworth, Eleanor Hafner, Emily Avery, Emma Appleton, Frances Clifford, Amy Saunders, Lily Fox, Emma Dickson, Charlie Daniels, Rosalind Wright, Rosemary Rossiter, Ella Cameron, Tiffany Saunders, Joe Funnell, Adam Gibbs, James Evered, Nikolas Weissmueller, Freddie Briance, Mark Shand, George Keelan, Joe Funnell, Daniel Mendes De Oliveira Martins, Abubakar Abioye

**OFW CLOSING PARTY: ARGENTEUS EXHIBITION 2010**

Sponsored by Argenteus

Producer: Rosh Mahtani

Team: Emily Bennett, Rosie Pope, Xenobe Purvis, Poppy Wyeth, Anya Glazer.

**Contributors:**

Photography from Claire Huish and Cayal Unger  
Illustrations from Natalie Hughes and Shakyra Campbell  
Short Films from Sarah Elizabeth Cooper and Geoff Tibbs  
5 Collections from the London College of Fashion: Nora Deak, Ellie Lamb, Sarah Elizabeth Cooper, Kata Nagy, Nora Reese  
Live music from James Moss  
Shoes from Sarah-Jane Hedges

Models: Ali Fortescue, Tegan McLeod, Lara Bellenghi, Lucy Du, Shaan Sahota, Rosie Pigott, Agnes Meath Baker

**OFW CENTRAL TEAM**

Chief Business Director: Eliska Tomanova

Financial Assistant: Modi Liu

Sales Director: Shana Wu

Sales Team: Yuan Yao, Mim Figueiredo, Daniella Lobo, Astrid Van den Bossche

Marketing Directors: Caroline Davies, Laura Dean (Deputy)

Marketing Team: Laura Dean (Deputy), Lottie Bevan (Graphics), Lou Stoppard (Photographic Coordinator), Min Nolan (Exhibition & Lingerie Exec), Franky Athill (Concept Exec), Sian Edwards (Style Exec), Tana Everhart (Forum Exec)

PR Directors: Sarah Ventress, Leo Seigal

PR Advisor: Greg Blatchford

PR Team: Katie Sunderland, Lottie Beauchamp, Tara Taylor, Matt Goldhill, Samantha Friedmann, Rory McMahon

Freelance writing support: Leila Siddiqi

Sponsorship Director: Rafael Palluch

Sponsorship Team: Sharon Skinner, Hannah Avory, Rosie SWaine

**OFW Reps Coordinator: Aziz Ahsan**

OFW Reps: Clarissa Pabi, Chantel Varley-Best, Jessica Shepherd, Sarah Leonard, Seema Kavi, Heather Salter, Sevim Celebi, Katie Chung, Freddy Overton, Lisa Gulizar, Tiffany Jade Saunders, Amy Bond, Fran Goodwin, Conor Opdebeekwilson, Flurry Wright, Danyal Shafqat, Shakyra Campbell, Emma Jude, Sinead Tully, Victoria Richardson, Maria Sonam, Christina Tomasiello, Rachael Fowler, Celia Barton, Uma Divekar, Anna Walenski, Mrignaini Chauhan, Emma Butler, Amba Sayal-Bennett, Giela Abdelwahab

2010 Events Producer: Emily Bennett

Models Coordinator: Abdullahi Mohammed

Designers, Artists, and Speakers Coordinator: Anna Hextall

Hair & Makeup Coordinator: Anusha Couttigane

OFW Chief Photographer : Tom Johnson

Photographers: Greg Blatchford, Nick Atkins, Ollie Ford

Production Special Mention: Jessica Levine, Bryan Baum, Rose Payne, Samantha Friedmann, Susie Perks

Events Support: Pandora Bailey

CEO: Carl Anglim

# OFW

Oxford Fashion Week

# Mahmaison

hotels that dare to be different

# Argenteus

design for the individual

**Clarendon**  
CENTRE  
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and the Oxford Style Show  
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# Rx/Ry

SUCCESS IS A STYLE



**Architects Ltd**  
*Building success in FX operations*



*the* OXFORD UNION

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# THE CAREER BOUTIQUE



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T.U.K.